

**SPOTLIGHT: WOMEN BUSINESS LEADERS OF OKLAHOMA**



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Administration certifications as well as safety training classes. Depending on employment requirements, the team offers random and mandatory drug screening, background checks, employee reference checks, and personal protective equipment checkpoints.

## Employment Experts

With a diverse and vetted team, **Force Personnel Services** brings staffing solutions to Oklahoma City and beyond.

**S**ince 2008, Force Personnel Services has placed over 34,000 candidates in positions at more than 5,000 companies in Oklahoma, Louisiana, Kansas, and Arkansas. Offering day labor, temporary, temp-to-hire, direct hire, payrolling, and executive staffing services, CEO Brandi Brooks, Certified Staffing Professional, has learned that there is no one-size-fits-all solution. “We don’t just throw people into a position and hope for the best,” she says. “Our team routinely prepares candidates with the skills they need to succeed.”

With a diverse team that excels in identifying and completing employment goals, Force Personnel works with businesses in various sectors including manufacturing, construction, events, administration, and more. Because the firm’s specialists wear many hats, they bring deft skill to every scenario, whether staffing the Caesars Superdome or a mall refurbishment project.

When navigating the unique challenges of the staffing industry, Brooks is all in, routinely posting openings on job boards, conducting employment fairs, making hundreds of calls, sending mass text messages, and posting ads online. Should a candidate not work out, she and her team find a replacement as soon as possible because they understand the positive impact a perfect candidate can have on an organization’s bottom line and morale.

“My personal and professional integrity have always been important to me. At Force Personnel, we stay true to the same values that we can be proud of,” says Brooks.

One of the biggest barriers to employment is a lack of experience. To ensure longevity, Force Personnel provides skills training and maintains a fleet of vehicles to transport candidates to job sites. Additionally, the firm conducts mock interviews, reviews resumes, and offers Occupational Safety and Health

### Centered on Success

“All it takes is for an employer to believe in someone,” says Brooks, who firmly believes in second chances. Her staffing career goes back to 1999 when she started in sales before becoming a branch manager. When that office closed, Brooks took her relationships, experience, and knowledge and founded Force Personnel in 2008, finding immense satisfaction in helping people find jobs to provide for themselves and their families. Celebrating Force Personnel’s 15th year in May 2023, she says so much has changed, especially technology. In 2019, she also started Kind Staffing, which sources trimmers for cannabis facilities.

A woman on the move, Brooks is a member of the American Staffing Association’s Women in Leadership Interest Group, enjoys networking with other female professionals, is a member of the Oklahoma City Women Leaders, is a National Association of Women in Construction member, and works with Positive Tomorrows, a nonprofit seeking to break the homelessness cycle.

“Our team doesn’t view this work as just a job but as a way to make a difference in people’s lives,” she says.



116 S Walker Avenue  
Oklahoma City, OK 73102  
405-605-7808  
[forcepersonnelok.com](http://forcepersonnelok.com)